



136th Annual Academy Meeting Exhibitor Invitation and Guidelines for Participation

The Indiana Academy of Science invites you to join us at our 136th Annual Academy Meeting as an Annual Meeting Exhibitor, on Saturday, March 20, 2021, from 8 a.m. to 2:15 p.m. Indiana scientists from industry and academia, science educators and high school/ middle school science teachers, undergraduate and graduate science students, and science enthusiasts from the greater Indiana community are expected to attend. The exposure you will receive for your organization/company/institution will certainly be worth the participation.

This year's Annual Academy Meeting is a virtual event and you will have the opportunity to connect with our virtual attendees. The guidelines included in this document will guide you through the process of creating your virtual content in your virtual space.

Exhibitor benefits:

- Promote your organization/company/institution with a 1-page PowerPoint or Keynote slide Exhibit, or a 3-5 minute Video Exhibit of your making.
- Meeting attendees will be able to view your Exhibit in the **ALWAYS ON** tab of the IAS virtual venue one-week prior to the Annual Academy Meeting, throughout the entire Annual Academy Meeting, and for one-week after the Annual Academy Meeting.
- Your Exhibit will also loop during the break periods on Meeting day. Create a compelling video or 1-page PowerPoint presentation.
- Access like never before. Gain access to a virtual exhibit space. One exhibitor invited to participate in the entire annual meeting-- included in your Exhibitor registration.
- Your participation will be announced during the morning Welcome, and included in the online Program Book, mobile app, and posted to the Academy Website post-meeting.
- Automatic lead generation, which means that attendees interacting with your exhibit space can leave their information with you for follow up.

Reserve your Space Today:

Follow the guidelines for participation below to submit your exhibitor registration materials, and mail your Exhibitor Registration Fee check, made out to the Indiana Academy of Science in the amount of \$500.00, to Indiana Academy of Science, 650 West Washington Street, Indianapolis, Indiana 4620, no later than February 20, 2021. (No credit card or phone registrations accepted. No refunds or cancellations.)

Exhibitor Guidelines for Participation: To ensure your material is correctly presented to attendees, we recommend incorporating all text and graphic submissions into a single PowerPoint or Keynote slide deck. E-mail your slide deck to Jennifer Withrow at jwithrow@alignvs.com. Do **not** include videos in your slide deck. Videos should be uploaded to Vimeo or YouTube. For each video, include a placeholder slide with the video name at the appropriate point in the PowerPoint or Keynote deck. E-mail the YouTube or Vimeo “Share” link to jwithrow@alignvs.com along with the slides.

If you do not have a YouTube or Vimeo account, contact jwithrow@alignvs.com.